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**FOR IMMEDIATE RELEASE**  
**New Jersey Real Estate:**

## **DIANE TURTON SAYS WINTER IS BEST TIME TO FIND SUMMER SHORE RENTALS**

POINT PLEASANT BEACH, NEW JERSEY (February 7, 2008) – Even though temperatures outside are hovering near freezing and Fourth of July heat is months away, now is the time to find the better summer rentals on the Jersey Shore.

“Winter is the time to select vacation homes in the best locations, with most amenities and at the best values,” said Diane S. Turton, who is the broker of record for Diane Turton, Realtors, a leading residential real estate firm that has been serving Monmouth and Ocean counties for over 20 years.

Most vacationers begin their search by contacting a real estate firm that knows the oceanfront and bayside communities from Sea Bright to Bay Head and Long Beach Island. To get started, speak with Diane Turton, Realtors, and describe the type of home, your vacation dates and budget. Then, the agent can scan the firm’s inventory of over 500 summer rentals and quickly prepare a list homes along a waterfront block, by a bay or with a waterside view.

Diane Turton, Realtors’ skilled agents can also suggest rental options that first-time or experienced renters may overlook. Families, couples and folks 55–years or older usually want different types of summer homes. Local agents will guide renters by providing details about communities, recreational activities, nightlife, restaurants and special events that occur throughout the summer.

Armed with information from an agent, prospective renters can view the properties by visiting [www.dianeturton.com](http://www.dianeturton.com). The site has photos and details about each home. Even though the web is a useful tool when searching for a summer rental, agents invite their clients to visit a few properties before making a final decision.

“Now, during the off-season it is easy to visit a number of rental homes in less than hour,” said Pam McGuire, who manages the Diane Turton, Realtors’ Lavallette office.

During the visit, the agent can explain what it is like to stay in the community for a week or two. And, the agent can answer questions about parking, beach passes and much more.

“When our clients see their summer home and walk around the community they get very enthusiastic about spending their vacation here,” said Denise Bousanti, who manages the firm’s Beach Haven office on Long Beach Island.

Before searching for your summer rental, here are some questions to ask:

- Who is going? – Count heads including guests, then decide how many bedrooms and bathrooms will be needed.
- What are price ranges for properties? – Prices begin at \$950 a week for a modest cottage and go up to \$12,000 for a grand Victorian by the ocean.
- When is your vacation? – Families can save money by renting in May, late September or October, while rents are higher during July and August.

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### **About Diane Turton, Realtors**

Founded in 1986, Diane Turton, Realtors is a full-service real estate company serving Monmouth and Ocean counties in New Jersey and Southeast Florida. The firm, which consistently ranks in the top of the markets it serves, is the number one ranked women-owned business in the Garden State for the past three years. The web site is [www.dianeturton.com](http://www.dianeturton.com) and its toll-free number is 1-877-DTURTON.